UNITED STATES DISTRICT COURT DISTRICT OF NEW JERSEY

THE HERSHEY COMPANY and HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION

Civil Action No. 07-cv-1601 (SDW) (MCA)

Plaintiffs.

v.

PROMOTION IN MOTION, INC.

Defendant.

REQUEST BY JOHN E. FLAHERTY FOR PRO HAC VICE ATTORNEY
TO RECEIVE ELECTRONIC NOTIFICATION

Request is hereby made by John E. Flaherty for *pro hac vice* counsel to receive electronic notification in the within matter, and it is represented that:

- 1. An order of the Court granting a motion to appear *pro hac vice* in the within matter has been entered; and
- 2. The Admission Fee, in the amount of \$150.00, pursuant to L. Civ. R. 101.1(c)(3), has been paid to the Clerk of the Court, for David Scharfstein, Esq.

June 1, 2011

By:s/John E. Flaherty
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